



Soft Smooth Lipstick | Color Cosmetics

Formulation CMG-200101

Description

The Soft Smooth Lipstick provides the lips with a beautiful metallic color.

Benefits

Soft Smooth Lipstick nourishes the lips while providing them with a beautiful but subtle pearlescent metallic color.

Featuring

BRB International B.V.

BRB Caprylyl Methicone - Provide unique light and smooth feel.

BRB DM55 – Aid in spreadability. Provide emolliency.

Geotech International B.V.

Geoparl C Crystal Titanium – This product offers a metallic silver effect without containing aluminium, making this product perfectly suitable for water-based formulations. The pigment is based on a synthetic mica flake substrate which is coated with titanium dioxide in an innovative way, resulting in metallic rather than pearlescent effect with an excellent hiding power. Compared to natural mica, synthetic mica offers more reflectivity and higher colour purity.

Geoparl C Crystal Amber – offers a warm, golden pearlescent effect. The pigment is based on a synthetic mica flake substrate which is coated with red iron oxides. Compared to natural mica, synthetic mica offers more reflectivity and higher colour purity.

Geoparl C Crystal Rufous – Geoparl C Crystal Rufous offers an intense deep metallic red pearlescent effect. The pigment is based on a synthetic mica flake substrate which is coated with red iron oxides. Compared to natural mica, synthetic mica offers more reflectivity and higher colour purity.

Koster Keunen Holland B.V.

A variety of waxes is used in this lipstick to assist in achieving a unique pay-off and smooth application. Synkos 2040 is a synthetic wax that is commonly used to replace the currently less desirable polyethylene waxes. Enhans PC-38 is a wax blend incorporating polycyclopentadiene for enhanced film forming and glossing properties. Sunflower wax and Kesterwax K24 provide hardness to the stick and their ratio can be used to alter the melting point to the desired processing temperature. Kesterwax K60P functions as a plasticizer, which is important to prevent brittleness and breaking of the lipstick.

Sisterna B.V.

Sisterna A10E-C – makes the lipstick stronger but also more bendable, making it less easy to break. The amount of waxes with a high melting point can be reduced and sensorial properties are improved. It also improves the spreadability, because A10E-C enables the formula to melt near skin temperature. Furthermore it helps reducing blooming and sweating.

Sisterna SP01-C - provides gloss and creaminess in lipstick formulations.

The Cosmetic Marketing Group

The Cosmetic Marketing Group was initiated in 2018 by a network of non-competitive raw material suppliers that process the same channel and have decided to join forces and share channel-related knowledge in order to develop joint marketing activities and process the market more efficiently. The members of CMG are BRB International, Geotech International B.V., Koster Keunen, Schülke & Mayr GmbH, Sigma Oil Seeds and Sisterna.

Intellectual properties of this formulation belong to the Cosmetic Marketing Group. This formulation serves as an illustrative example only. The CMG makes no representation or warranty concerning the efficiency or safety of any product manufactured using a guide formulation.



**COSMETIC
MARKETING GROUP**

A NETWORK OF RAW MATERIAL SUPPLIERS

The Product Safety Data Sheets from the members of the Cosmetic Marketing Group should be obtained prior to use.
ATTENTION: Before handling, read product information, Product Safety Data Sheets and container labels for safe use,
and any physical and/or health hazard information.





Formulation

No	Ingredients	INCI	Suppliers	Dosage (%)
A1	Synkos 2040	Synthetic Wax	Koster Keunen Holland B.V.	9.30
A2	Enphans PC-38	Polyethylene (and) Polycyclopentadiene (and) Stearoxy Dimethicone	Koster Keunen Holland B.V.	8.70
A3	Sunflower Wax	Helianthus Annuus (Sunflower) Seed Wax	Koster Keunen Holland B.V.	6.70
A4	Kester Wax K-24	Lauryl Laurate	Koster Keunen Holland B.V.	6.70
A5	Kester Wax K-60P	Behenyl Polyhydroxystearic Acid* & Copernicia Cerifera Cera	Koster Keunen Holland B.V.	2.60
A6	Granacrysil BAS	Butyl Acrylate/Hydroxypropyl Dimethicone Acrylate Copolymer	Grant Industries Inc.	3.10
A7	Octyldodecanol	Octyldodecanol	Making Cosmetics Inc.	14.40
B1	Sisterna A10E-C	Sucrose Tetrastearate Triacetate	Sisterna B.V.	9.30
B2	Sisterna SP01-C	Sucrose Polystearate	Sisterna B.V.	1.00
C1	Caprylic/Capric Triglyceride	Caprylic/Capric Triglyceride	Making Cosmetics Inc.	6.60
C2	BRB Caprylyl Methicone	Caprylyl Methicone	BRB International B.V.	6.60
C3	Lavanya Flamingo	D&C Red 6 Barium Lake	Neelikon Food Dyes & Chemicals Ltd.	2.50
D1	Geoppearl C Crystal Titanium	Synthetic Fluorphlogopite (and) Titanium Dioxide (and) Tin Oxide	Geotech International B.V.	2.50
D2	Geoppearl C Crystal Amber	Synthetic Fluorphlogopite (and) CI 77491	Geotech International B.V.	2.50
D3	Geoppearl C Crystal Rufous	Synthetic Fluorphlogopite (and) CI 77491	Geotech International B.V.	2.50
E1	BRB DM55	Dimethicone	BRB International B.V.	15.00

* INCI name application pending

Procedure

1. Combine ingredients from Phase A and heat to 85°C ± 5°C
2. Add Phase B ingredients to Phase A and mix until uniform
3. Pre-mix phase C and add to Phase AB, mix until uniform
4. Add Phase D to Phase ABC quickly mix until uniform
5. Pour into moulds at about 80°C
6. Cool mould in freezer
7. Assemble stick into packaging



Typical properties / additional information

Please note that this formulation has passed three months stability at 45°C, three months at room temperature and three freeze / thaw cycles.